



CITY OF LA MIRADA

DEDICATED TO SERVICE



STRATEGIC PLAN

2028



CITY OF LA MIRADA
DEDICATED TO SERVICE

September 2025

Dear La Mirada Community:

On behalf of the La Mirada City Council, we are proud to present the 2028 Strategic Plan, a forward-looking roadmap developed with the shared vision of continuing La Mirada's legacy as a safe, vibrant, and well-governed community.

The Strategic Plan reflects the collective efforts of the City Council, staff, and residents who provided valuable input to help shape La Mirada's future. Building upon the City's longstanding traditions of fiscal responsibility, public safety, and exceptional service, the 2028 Strategic Plan outlines clear priorities to guide City operations and capital investments over the next few years. Just as past planning has enabled La Mirada to thrive, this plan ensures the City continues to adapt as community needs evolve while maintaining focus on delivering high-quality service to our residents.

The Strategic Plan identifies five core priorities that reflect our community's values:

- ***Maintain a safe community***
- ***Ensure a well-managed, financially sound, and transparent government***
- ***Deliver quality programs, services, and events***
- ***Provide effective planning and reliable infrastructure***
- ***Strengthen business-friendly efforts***

Each of these priorities is supported by specific strategies to promote innovation, accountability, and responsiveness. Whether enhancing neighborhood safety, investing in parks and roads, or supporting local businesses, this Plan ensures we continue delivering high-quality services that meet the needs of our residents.

We are grateful to all who participated in the development of the Strategic Plan and invite community members to explore its contents. Together, we will build on our successes and continue shaping La Mirada into an even stronger community.

Sincerely,

CITY OF LA MIRADA
La Mirada City Council

EXECUTIVE SUMMARY

The 2028 Strategic Plan is the result of a comprehensive evaluation of the City’s evolving needs and opportunities. Building upon the foundation of previous strategic plans, this document incorporates updated priorities and strategies supported by 79 measurable goals.

This plan reflects a shared vision shaped by community members, advisory bodies, and City personnel under the leadership of the City Council. It identifies five strategic priorities, each reinforced with strategies and goals to ensure accountability and progress.



Designed to be dynamic and adaptable, the plan allows City leadership to respond to changing conditions by realigning priorities and resources as needed. Its implementation will guide key projects, policy decisions, and investments through 2028.



CITY OF LA MIRADA

MISSION STATEMENT

The City of La Mirada is dedicated to preserving La Mirada as a superior place in which to live, work and thrive.

VISION STATEMENT

La Mirada is a safe, well-maintained, responsive, innovative and financially sound community that celebrates families, businesses and an exceptional quality of life.

CITY VALUES

Integrity

Openness

Teamwork

Diversity

Service

Unity



IMPLEMENTATION STRATEGY



The 2028 Strategic Plan will guide the City’s policy and operational direction through measurable goals. Departments will develop implementation strategies aligned with the Strategic Plan and progress will be monitored through regular reporting to the City Council, staff updates, and community communications.

To ensure the Strategic Plan becomes an integral part of the City organization and help achieve its goals, the following steps will be taken:



- The Strategic Plan will be published in full on the City’s website to promote accessibility and public awareness.
- City employees will have access to the Strategic Plan, and be provided opportunities to review its contents, understand the objectives, and ask questions.
- All City Departments will prepare internal implementation plans detailing how they will contribute to the achievement of the Strategic Plan goals.
- Funding required to support strategic initiatives will be evaluated and incorporated into the City’s annual budget process.
- The City Council will receive annual reports on progress toward meeting the Strategic Plan’s goals and objectives.
- Residents and businesses will be informed of achievements through updates shared in the City’s newsletter, website, and other communication channels.
- The City Council and executive staff will conduct an annual review of the Strategic Plan to evaluate progress, make adjustments as needed, and ensure continued alignment with community priorities.





PRIORITY 1: MAINTAIN A SAFE COMMUNITY

The City of La Mirada has developed four strategies with specific goals to maintain a safe community.

- Strategy 1:** Maintain a crime rate that is below regional, state, and national benchmarks.
- Strategy 2:** Provide professional and responsive law enforcement services.
- Strategy 3:** Conduct Public Safety outreach and community education.
- Strategy 4:** Promote emergency preparedness for residents, community partners, and City staff.



Ensuring La Mirada remains a safe and welcoming community will continue to be the City’s top priority. City resources will be dedicated to deterring crime, maintaining public safety, enhancing emergency preparedness, and promoting community education.



To address crime trends, the City will deploy targeted patrols by its Special Assignment Officer (SAO Team) and increase law enforcement visibility through enhanced patrol staffing. The City will also leverage technology such as surveillance cameras and automated license plate readers at parks, intersections, and public spaces to discourage criminal activity.

La Mirada will continue to be served by the Los Angeles County Sheriff’s Department for law enforcement services and the Los Angeles County Fire Department for emergency services. Deputies will operate from the La Mirada Community Sheriff’s Station and will be supported by other members of the Public Safety Team, including civilian Public Safety Officers and Volunteers on Patrol (VOP). Public Safety personnel will remain dedicated to maintaining community partnerships and promoting programs like Neighborhood Watch. Los Angeles County Fire Department Stations 49 and 194 will continue to serve La Mirada.

The City will offer community outreach programs, school safety education, and neighborhood engagement through Block Captain meetings and emergency preparedness workshops. Through the Ready La Mirada campaign and annual disaster exercises, residents, schools, and businesses will be encouraged to practice their emergency responses. The Community Emergency Response Team and HAM Watch will also remain critical parts of La Mirada’s emergency preparedness efforts.

Additionally, Code Enforcement staff will serve a key role in enforcing property standards and addressing safety issues such as overgrown vegetation, illegal dumping, and unmaintained structures.



Strategy 1: Maintain a crime rate that is below regional, state, and national benchmarks.

Goal 1: Identify crime trends and deploy the SAO Team to address criminal and nuisance activity through directed patrols.

Goal 2: Enhance law enforcement visibility to deter crimes by using State Public Safety Grant Funds and Proposition A Funds to schedule additional patrol deputies.

Goal 3: Utilize technology, including camera systems, to deter criminal activity in parks, public spaces, and major intersections.

Goal 4: Monitor repeat offenders by working closely with the County District Attorney’s Office and Probation Department.

Goal 5: Adopt an anti-camping ordinance to discourage homeless encampments on public and private property.

Strategy 2: Provide professional and responsive law enforcement services.

Goal 1: Monitor response times and strive for less than four minutes for emergent calls; less than nine minutes for priority calls; and less than 30 minutes for routine calls.

Goal 2: Partner with the Los Angeles County Sheriff’s Department to support Deputy recruitment efforts.

Goal 3: Develop retention strategies for part-time Public Safety Officers and Code Enforcement staff, focusing on career development opportunities within the department to reduce turnover and maintain service quality.

Goal 4: Provide training programs for Public Safety Officers, through CJPIA and other organizations, to improve their skills.

Goal 5: Enhance proactive code enforcement patrols to address code violations and improve neighborhood safety.

Strategy 3: Conduct Public Safety outreach and community education.

Goal 1: Create Public Safety communication materials in multiple ways to effectively reach La Mirada’s diverse population with vital crime prevention and safety information.

Goal 2: Continue to grow the Public Safety Team’s presence on social media platforms and through the My La Mirada app to engage residents in public safety efforts and ensure timely communication during emergencies.

Goal 3: Introduce new initiatives like Block Captain social meetings and Ready La Mirada campaigns to foster stronger community ties and prepare residents for emergencies and disasters.

Goal 4: Promote the City’s Safe Pace campaign and other traffic calming measures to educate residents and improve traffic safety.

Strategy 4: Promote emergency preparedness for residents, community partners, and City staff.

Goal 1: Highlight the City’s emergency preparedness volunteer opportunities in City publications and social media to help recruit residents to serve on the Community Emergency Response Team and HAM Watch.

Goal 2: Expand the Ready La Mirada campaign to include workshops, drills, and informational materials that educate residents and businesses on how to prepare for natural and human-caused disasters and other emergencies.

Goal 3: Provide frequent training sessions for newer staff members on their roles within the Emergency Operations Center (EOC) to ensure readiness in the event of a major disaster or emergency.

Goal 4: Explore opportunities for joint emergency preparedness trainings and community engagement with Fire Department personnel.



PRIORITY 2: ENSURE A WELL-MANAGED, FINANCIALLY SOUND, AND TRANSPARENT GOVERNMENT

The City of La Mirada has developed four strategies with specific goals to maintain a well-managed, transparent and financially stable city.

Strategy 1: Plan for the City’s long-term financial stability.

Strategy 2: Provide accurate and timely public information regarding City issues and items of interest.

Strategy 3: Facilitate access to public City records.

Strategy 4: Enhance operational efficiencies through technology.



The City of La Mirada will maintain its long-standing commitment to responsible fiscal management, organizational efficiency, and open government. These values will continue to guide internal decision-making and external service delivery to promote community trust and provide sustainable operations.

The City will adopt balanced budgets, maintain strong financial reserves, and earn high marks for financial transparency. City departments will closely monitor expenditures, and external auditors will evaluate compliance with government accounting standards. The City’s commitment to “saving first, spending second” will continue to guide financial practices.



The City will adopt and expand technologies such as the NEOGOV job applicant tracking system, online permit processing, and cloud-based services to improve internal efficiency. Investments in Geographic Information System (GIS), contract management, and land management software will further streamline development and support accessible public records.

City staff will ensure the community remains informed through digital newsletters, social media, and the City’s website. Meeting agendas, videos, and financial reports will be published online, and election, emergency, and transit information will be translated into multiple languages. The City will remain committed to continuous improvement in its service delivery, accessibility, and transparency.



Strategy 1: Plan for the City’s long-term financial stability.

Goal 1: Consistently adopt balanced budgets while maintaining emergency fund reserves at levels consistent with City policy.

Goal 2: Routinely conduct annual audits of City finances to ensure compliance with Generally Accepted Accounting Principles and Governmental Accounting Standards Board requirements.

Goal 3: Review and revise charges for services to ensure fees are set at appropriate levels to achieve expected cost recovery.

Goal 4: Continue to seek grants from local, state, and federal agencies to fund eligible community programs, infrastructure projects, and services.

Goal 5: Monitor department budgets regularly to ensure expenditures are in line with budgeted amounts.

Goal 6: Explore updating the City’s business license fee structure from 1986 to ensure fairness among La Mirada’s various businesses.

Strategy 2: Provide accurate and timely public information regarding City issues and items of interest.

Goal 1: Redesign the City’s website to enhance user experience, provide information clearly, and comply with online accessibility standards.

Goal 2: Provide translations of all election materials, transit information, emergency alerts, and other major City announcements in Spanish and Korean languages.

Goal 3: Share important information on City programs, services, and events on social media channels, newsletters, and digital marquees.

Strategy 3: Facilitate access to public City records.

Goal 1: Implement cloud-based automation of the public records request process to provide more efficient management of public documents.

Goal 2: Complete the scanning and digital archiving of Building and Safety plans, documents, and permits to improve record-keeping and accessibility.

Goal 3: Ensure City Council meeting agendas, minutes, reports, and video recordings are current and accessible on the City’s website.

Strategy 4: Enhance operational efficiencies through technology.

Goal 1: Introduce contract management software to better log and track agreements and insurance, improving overall departmental efficiency and record-keeping accuracy.

Goal 2: Implement Geographic Information System (GIS) software to provide online access to zoning and development standards and information, facilitating businesses’ compliance with local regulations.

Goal 3: Adopt a land management software system to improve the efficiency of processing and archiving permits, applications, and code enforcement cases resulting in faster processing times and better tracking of development activities and code compliance.



PRIORITY 3: DELIVER QUALITY PROGRAMS, SERVICES, AND EVENTS

The City of La Mirada has identified four specific strategies to deliver quality community programs, services, and events.

Strategy 1: Evaluate existing Community Services programs and identify new opportunities for improvements in recreation, aquatics, and leisure.

Strategy 2: Collaborate with qualified partners to enhance services.

Strategy 3: Celebrate and recognize community achievements.

Strategy 4: Promote community spirit through City events.



The City of La Mirada will continue to provide a wide array of recreation, leisure, social service, and cultural arts programs for residents of all ages. The City's Community Services Department will play a key role in enhancing the quality of life by providing enriching opportunities, hosting well-loved events, and maximizing the use of community amenities.

Recreation facilities include the La Mirada Community Gymnasium, Splash! La Mirada Regional Aquatics Center, Behringer Athletic Fields, and numerous parks and playgrounds. Programs feature youth sports leagues, fitness classes, senior programming, after-school activities, and summer day camps. New offerings such as adaptive recreation and early childhood development classes will aim to serve a broader range of residents.

The La Mirada Theatre for the Performing Arts will continue to host award-winning productions and popular presentations. The Theatre will remain home to Phantom Projects, La Mirada Symphony, and seasonal performances. Exciting new initiatives such as art tours and cabaret nights will be explored to maximize the potential of this exceptional venue.

The City will partner with local schools, service agencies, and nonprofit organizations to deliver services. Annual events such as the Easter Egg Hunt, Halloweenfest, Chili Holiday, Concerts Under the Stars, and more will be held to celebrate La Mirada. Community recognition programs will highlight milestone birthdays, anniversaries, and business achievements, fostering continued civic pride.



Strategy 1: Evaluate existing Community Services programs and identify new opportunities for improvements in recreation, aquatics, and leisure.

Goal 1: Introduce mid-morning classes and activities focused on early childhood development to better serve young families.

Goal 2: Develop and implement adaptive recreational programs for residents with disabilities.

Goal 3: Conduct outreach and collaboration with local schools to increase the appeal of Youth Council to local students.

Goal 4: Regularly assess programs and attendance to ensure they meet community needs and adapt programs accordingly.

Goal 5: Review funding support for social service agency partners to ensure City contributions are commensurate with services provided to La Mirada residents.

Strategy 2: Collaborate with qualified partners to enhance services.

Goal 1: Work closely with local schools and colleges to enhance after-school and youth leadership programs and veteran resources.

Goal 2: Collaborate with senior service agencies to expand offerings at the Activity Center, ensuring a wide range of activities for older adults.

Goal 3: Partner with cultural organizations to bring diverse cultural events and classes to the community.

Goal 4: Develop a year-round educational conservatory program in collaboration with local schools to integrate the Theatre more deeply into the community.

Goal 5: Explore co-productions with other performing arts venues to share production costs, reducing expenses borne by the City and attracting diverse productions.

Strategy 3: Celebrate and recognize community achievements.

Goal 1: Recognize local veterans who are active in the community through a Veterans Appreciation-themed summer concert.

Goal 2: Continue to promote the City's recognition programs including the Community Spotlight, Business Milestones, Birthday and Anniversary programs.

Goal 3: Partner with local community organizations to celebrate the achievements of residents.

Strategy 4: Promote community spirit through City events.

Goal 1: Coordinate large community gatherings around seasonal or holiday-themed events including Summer Concerts, Independence Celebration, Halloweenfest, Chili Holiday, and the Easter Egg Hunt.

Goal 2: Establish "Bark in the Park" as an annual event, building on its success to further engage pet owners and local businesses in community activities.

Goal 3: Introduce new themed events that cater to various demographics, including cultural events at the La Mirada Theatre for the Performing Arts.

Goal 4: Launch art tours of the Theatre to highlight the City's municipal art collection, creating a unique experience that attracts new visitors and enhances community engagement.

Goal 5: Host community-focused performances in the upper lounge and Courtyard Café, including stand-up comedy nights, jazz performances, and cabarets, fostering a vibrant cultural scene that can extend the Theatre's programming beyond its walls.



PRIORITY 4: PROVIDE EFFECTIVE PLANNING AND RELIABLE INFRASTRUCTURE

The City of La Mirada has developed four strategies with specific goals to ensure the City continues to provide quality planning and infrastructure in the future.

Strategy 1: Enhance the Civic Center campus as a gathering place.

Strategy 2: Maintain the City's streets and infrastructure at a high level.

Strategy 3: Invest in the City's parks and open spaces.

Strategy 4: Advance long-term planning and development goals.



The City of La Mirada will remain committed to providing reliable infrastructure and thoughtful urban planning to support public safety, mobility, recreation, and long-term community growth. Capital projects and infrastructure maintenance will continue to preserve the City's physical appearance.

The City will continue to complete roadway maintenance, including street rehabilitation, slurry seal treatments, and storm drain upgrades. Intersection improvements, new median landscaping, and ADA enhancements will improve mobility and accessibility for all residents. Major projects will often require coordination with Metro and CalTrans.



The City will invest in park enhancements, including updated lighting, security features, safe playgrounds, and athletic field improvements. Creek Park bridges and Neff Park amenities will be upgraded to increase safety and access. City staff will coordinate closely with youth sports leagues, community organizations, and the local School District to ensure sufficient open space is available.

The Planning Division will undertake a comprehensive update of the City's General Plan to meet state mandates and accommodate changing land use trends. Design standards and development reviews will help preserve the City's character. The Civic Center campus will also be enhanced as a community destination, with upgrades to the City Hall fountain, signage, and energy-efficient facilities.



Strategy 1: Enhance the Civic Center campus as a gathering place.
Goal 1: Complete the restoration of the City Hall fountain.
Goal 2: Explore opportunities to develop public art within the Civic Center campus.
Goal 3: Complete energy efficiency upgrades throughout the Civic Center campus and other City facilities.
Strategy 2: Maintain the City’s streets and infrastructure at a high level.
Goal 1: Conduct regular assessments and preventative maintenance programs for streets, storm drains, and traffic signals to extend their life, ensure safety for motorists, bicyclists, and pedestrians, and reduce long-term repair costs.
Goal 2: Improve roadway striping and median designs in high-traffic areas, particularly near the Gateway area, to enhance safety following the I-5 freeway widening project.
Goal 3: Continue the slurry seal roadway maintenance program to maximize the lifespan of city streets and minimize the need for major repairs.
Goal 4: Complete construction of landscaped medians on Leffingwell Road from Telegraph Road to Stamy Road.
Goal 5: Replace faded community welcome and wayfinding signs.
Strategy 3: Invest in the City’s parks and open spaces.
Goal 1: Explore opportunities to upgrade and expand sports facilities to accommodate increasing demand from youth sports programs and community organizations.
Goal 2: Invest in improving amenities at local parks through rehabilitation of picnic areas, restrooms, playgrounds, sports courts, and community buildings.
Goal 3: Implement enhanced lighting, monitoring, and patrols at City parks to address safety concerns and reduce vandalism.
Goal 4: Construct replacement bridges and ADA upgrades at Creek Park.
Goal 5: Complete improvements at Neff Park including lighting, accessibility, and security enhancements.
Strategy 4: Advance long-term planning and development goals.
Goal 1: Complete the revision of the Zoning Ordinance and Imperial Highway Specific Plan to align with current state mandates and land use trends.
Goal 2: Complete requirements established in the City’s Housing Element to comply with the California Department of Housing and Community Development (HCD).
Goal 3: Initiate a new General Plan Update to ensure the various elements satisfy state law, the City’s Zoning Ordinance, and other planning requirements.



PRIORITY 5: STRENGTHEN BUSINESS-FRIENDLY EFFORTS

The City has developed four strategies to promote La Mirada as a business-friendly community.

- Strategy 1:** Review processes and policies to limit unintended negative impacts on local businesses.
- Strategy 2:** Foster connections with local businesses.
- Strategy 3:** Facilitate revenue generating business developments.
- Strategy 4:** Explore mutually beneficial partnerships with business organizations.



The City will support a strong local economy by encouraging business development, modernizing permitting and review processes, and maintaining strong relationships with business stakeholders.

La Mirada will continue to be recognized as one of the region's most business-friendly cities. The Economic Development Team will support local businesses through permit assistance, site selection services, and marketing efforts. The City will expand its use of online tools to simplify business licensing, land use approvals, and development applications.

The City will regularly engage with commercial brokers and business owners, welcome new businesses, and highlight local businesses with videos on its social media. Staff will maintain active communication with the La Mirada Chamber of Commerce and regional economic development agencies to coordinate workforce development and small business training.

Marketing and outreach efforts will aim to attract new industries to La Mirada, particularly in entertainment and restaurants, retail, and logistics. The City will also encourage private investment in existing centers and new development along the Imperial Highway and I-5 corridors.



Strategy 1: Review processes and policies to limit unintended negative impacts on local businesses.

Goal 1: Improve customer service by streamlining the development review process through increased use of technology, including land management software and online permitting systems.

Goal 2: Develop clear and accessible informational materials on development processes and requirements to assist businesses and developers.

Goal 3: Expand the use of consultants, funded by applicants, to expedite the review and approval process for commercial, industrial, and residential projects.

Strategy 2: Foster connections with local businesses.

Goal 1: Conduct welcoming events and regular visits to establish and maintain relationships with business owners in the community.

Goal 2: Facilitate networking and collaboration opportunities between local businesses, educational institutions, and the La Mirada Chamber of Commerce.

Goal 3: Continue to collaborate with the Los Angeles County Sheriff's Department to provide Business Watch meetings.

Strategy 3: Facilitate revenue generating business developments.

Goal 1: Identify and engage with diverse industries, including entertainment and large equipment sales, which have potential for establishing operations in La Mirada.

Goal 2: Strengthen marketing initiatives by proactively distributing promotional materials to businesses seeking expansion opportunities within the region.

Goal 3: Organize an annual Broker's Breakfast/Business Roundtable event to foster relationships between local brokers and the City, encouraging collaborative economic development efforts.

Strategy 4: Explore mutually beneficial partnerships with business organizations.

Goal 1: Explore partnerships with local businesses to sponsor community events, enhancing the quality and reach of events while promoting local businesses.

Goal 2: Actively support the La Mirada Chamber of Commerce and its sponsored programs and events.

Goal 3: Coordinate business education and training opportunities hosted by the Small Business Administration and Los Angeles County Economic Development Corporation.

